

KEYNOTE SPEAKER & PANELLIST

About Dr Kirstin Ferguson

- One of Australia's most prominent leadership experts
- 30-year executive career as company director, CEO, senior executive and Air Force officer
- Named one of the world's 30 "Thinkers to Watch" in 2021 by UK-based Thinkers50
- Award-winning PhD in leadership and culture
- Experienced company director on leading corporate boards
- Appointed by the Prime Minister to be Acting Chair and Deputy Chair of the Australian Broadcasting Corporation
- Created the viral, Walkley Award nominated social media campaign #CelebratingWomen
- Co-authored the award-winning book, *Women Kind*
- Writes a weekly column for *The Sydney Morning Herald* and *The Age* on leadership and work



Keynote Speech

Head & Heart: The Art of Modern Leadership

In this engaging speech filled with personal experiences, videos and case studies, Kirstin inspires attendees to think about their own personal leadership and encourages them to extend the impact they have, and the legacy they leave in their wake, by leading from the head and the heart every day. Kirstin explains the attributes of leading with the head and heart and explains that the *art* of a modern leader is understanding what style of leadership is needed, and when.

Kirstin's second book, *Head & Heart: The Art of Modern Leadership* will be published by Penguin Random House in 2022.

Bespoke Speeches

All Kirstin's speeches are tailored to meet the needs of the company, industry, audience or theme of the event. Kirstin can speak to any of the following areas:

- Trust and Purpose
- Emotional intelligence
- Feedback cultures
- Crisis leadership
- Diversity and inclusion
- Corporate culture
- Psychologically safe workplaces
- Kirstin's personal leadership journey

Event Options

- Up to 35-40 minute keynote followed by optional 20 minute Q&A or fireside chat
- Panel participant
- Experienced multi-day conference MC

Speaking Enquiries

Please contact Kirstin's Business Manager, Luisa McIlvride, +61 431 712 043 or lm@kirstinferguson.com