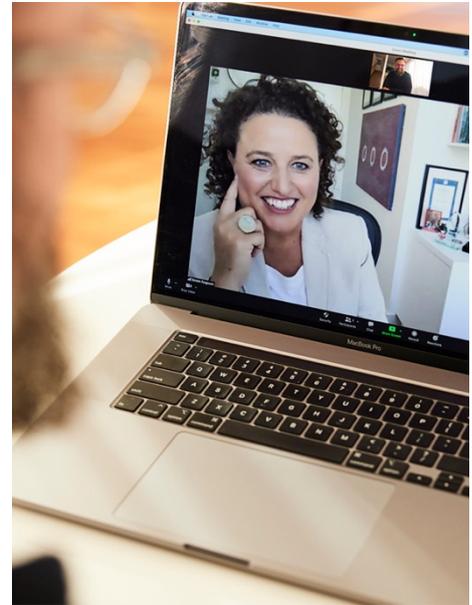


EXECUTIVE COACH FOR SENIOR LEADERS

About Dr Kirstin Ferguson

- One of Australia's most prominent leadership experts
- 30-year executive career as company director, CEO, senior executive and Air Force officer
- Named one of the world's 30 "Thinkers to Watch" in 2021 by UK-based Thinkers50
- Award-winning PhD in leadership and culture
- Her next book, *Head & Heart: The Art of Modern Leadership*, to be published by Penguin Random House
- Experienced company director on leading corporate boards
- Appointed by the Prime Minister to be Acting Chair and Deputy Chair of the Australian Broadcasting Corporation
- Created the viral, Walkley Award nominated social media campaign #CelebratingWomen
- Co-authored the award-winning book, *Women Kind: Unlocking the Power of Women Supporting Women*, published by Murdoch Books
- Writes a weekly column for *The Sydney Morning Herald* and *The Age* on leadership and work



Areas of Focus

While intellect and technical knowledge will always be important leadership attributes, leading with emotional intelligence through humility, insight and empathy is just as critical.

Every leader has unique coaching needs, so each engagement with Kirstin is entirely bespoke. Some common areas Kirstin works on with leaders includes:

- Articulating a personal leadership brand
- Building emotional intelligence and self-awareness as a leader
- Establishing and maintaining an executive presence
- Strategies for managing conflict
- Building psychologically safe teams
- Strategies for leading remotely
- Leading with empathy
- Helping build effective relationships with boards and senior leaders
- Enhancing communication skills
- Bringing a senior executive or board director lens to problem solving
- Developing a public profile
- Building a board career
- Leading with purpose for social impact
- Career planning and transition

Coaching Structure

- Flexible, month-to-month engagement
- 90-minute virtual session per month with unlimited access to Kirstin as required between sessions
- Commencement and mid-engagement coaching reviews with direct leader
- 360-degree review completed using The Leadership Circle (if required)

Coaching Enquiries

Please contact Kirstin's Business Manager, Luisa McIlvride, +61 431 712 043 or lm@kirstinferguson.com